

0.0

0.0

\$1,260.00

\$1,440.00

3

\$3,780.00

\$4,320.00

Order ID: 81050 CF LOC-POL Created: 10/25/12 03:54 PM FBD - LBD: 10/30/12 - 11/05/12 HL#:

Client: MCCORD ROB (186781) CPE: // Agency Commission: 15 % Updated: MILNER on 10/25/12 04:39 PM

Agency: THE CAMPAIGN GROUP, INC. (8131) D-PA STATE TREASURER Product: Self Protect.: :20:00 Confirmed: 10/25/12 04:17 PM

DMA RTG Buyer: Lisa Cabanel Demo: P35+ Sched. Code: Z **PRINT REQUIRED**

BM: SS AE: CAROLYN TYSON-KYW-TV Billing Int: Monthly

WPVI: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% WCAU: 0% CABLE: 0%

Time Class **Break Type** Dur SC Self Pr Sales Catg Total NR A/G Item Eligible Days P35+ Rate Spots * T W T F * * NEWS MLOCAL1 30 001 0.0 \$810.00 2 \$1,620.00

NP

FBD Oct 29 LBD 10/30/12 11/02/12 2

Time Class Dur SC Self Pr Sales Catg NR A/G Item Eligible Days Break Type P35+ Rate Spots Total 002 **MEARLY** M T W T F * * MORN 30 0.0 \$405.00 \$1,215.00

NP

FBD LBD Oct 29 Nov 05 10/30/12 11/05/12 1

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg Rate Spots Total NR A/G

AENTER NP

003

004

FBD Oct 29 Nov 05 10/30/12 11/05/12 2 1

M T W T F * * ACC

* T W T F * * ACC

Eligible Days Time Class **Break Type** Dur SC Self Pr Sales Catq Rate Spots Total NR A/G Item P35+

AINSIDER NP

> FBD LBD Oct 29 10/30/12 11/02/12 3

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total

Item * T W T F * * NEWS 005 NLATE 0.0 \$1,800.00 \$5,400.00

30

30

LUR

FBD LBD Oct 29 11/02/12 10/30/12 3

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg P35+ Rate Spots Total NR A/G M T W T F * * LETT 006 LLETTER 30 0.0 \$900.00 \$3,600.00

NP

FBD Oct 29 Nov 05 10/30/12 11/05/12 1

NR A/G



KYW-TV

Order ID: 81050 CF LOC-POL HL#: FBD - LBD: 10/30/12 - 11/05/12 Created: 10/25/12 03:54 PM

CPE: Agency Commission: 15 % Updated: MILNER on 10/25/12 04:39 PM Client: MCCORD ROB (186781) //

Agency: THE CAMPAIGN GROUP, INC. (8131) D-PA STATE TREASURER Self Protect.: :20:00 Confirmed: 10/25/12 04:17 PM Product:

P35+ DMA RTG Sched. Code: Z **PRINT REQUIRED** Lisa Cabanel Buyer: Demo: Billing Int: Monthly BM: SS AE: CAROLYN TYSON-KYW-TV WPHL: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% CABLE: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G ENEWS5PM M T W T F * * NEWS 007 30 0.0 \$765.00 \$1,530.00 NP FBD <u>LBD</u> Oct 29 Nov 05 10/30/12 11/05/12 1 1 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G P35+ 800 **MSUNRISE** * T W T F * * NEWS 30 0.0 \$405.00 \$810.00 NP FBD LBD Oct 29 10/30/12 11/02/12 2 Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type Rate Spots Total NR A/G Item P35+ * T W T F * * NEWS 009 DTALKPHILLY 30 0.0 \$630.00 \$630.00 NP FBD LBD Oct 29 10/30/12 11/02/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item * * * * F * * REGP 010 **PBLOODS** 0.0 \$4,500.00 \$4,500.00 LUR

<u>FBD</u> <u>LBD</u> Oct 29 11/02/12 11/02/12 1

NR A/G Time Class Dur SC Self Pr Sales Catg Rate Spots Item Break Type Total Eligible Days P35+ * * * * * * S REGP 30 011 PMENTALSN3 0.0 \$4,500.00 \$4,500.00

LUR

FBD LBD Oct 29 11/04/12 11/04/12

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type Rate Spots Total NR A/G 012 MLOCAL1 M * * * * * * NEWS 30 0.0 \$810.00 \$810.00

NP

<u>FBD</u> <u>LBD</u> Nov 05 11/05/12 11/05/12 1



KYW-TV

Order ID: 81050 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12

10/25/12 03:54 PM Created:

Client: MCCORD ROB (186781) CPE: // Agency Commission: 15 % Updated: Self Protect.: :20:00

MILNER on 10/25/12 04:39 PM

Confirmed: 10/25/12 04:17 PM

PRINT REQUIRED

Lisa Cabanel Buyer: AE:

Agency: THE CAMPAIGN GROUP, INC. (8131) CAROLYN TYSON-KYW-TV

D-PA STATE TREASURER Product: DMA RTG P35+ Demo:

Sched. Code: Z

Billing Int: Monthly BM: SS

Share: 0%

WPVI: 0% WCAU: 0%

WTXF: 0%

WPHL: 0%

WPSG: 0%

HL#:

WPPX: 0%

WGTW: 0%

CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Catg | P35+ | Rate S | pots | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|------|------------|------|------------|--------|
| 013 | AINSIDER | M * * * * * * | ACC | 30 | | 0.0 | \$1,440.00 | 1 | \$1,440.00 | |

NP

<u>FBD</u> <u>LBD</u> Nov 05 11/05/12 11/05/12 1

| Item | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Catg | P35+ | Rate S | Spots | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|------|----------|-------|----------|--------|
| 014 | DANDERSON | M * * * * * * | DAY | 30 | | 0.0 | \$435.00 | 1 | \$435.00 | |

NP

FBD LBD Nov 05 11/05/12 11/05/12

| Item | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Catg | P35+ | Rate S | pots | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|------|----------|------|----------|--------|
| 015 | WSAT6-7A | * * * * * S * | NEWS | 30 | | 0.0 | \$300.00 | 1 | \$300.00 | |

LUR

FBD <u>LBD</u> Oct 29 11/03/12 11/03/12 1

| Order Totals | | | | | | | | | |
|---------------------|-----------------------|----------|-------------|-------------|---------------|---------|--|--|--|
| | Confirmed Quantity | Revised | Confirme | ed Total | Revised Total | | | | |
| Order Section | | Quantity | Gross Amt | Net Amt | Gross Amt | Net Amt | | | |
| Spot Buy Lines | 29 | 0 | \$34,890.00 | \$29,656.50 | \$0.00 | \$0.00 | | | |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | | | |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | | | |
| Order Totals: | | | \$34,890.00 | \$29,656.50 | \$0.00 | \$0.00 | | | |